

SHARV

Shared RV rides for people who love
travel, and people



The problem

- ⇐ People interested in joining an RV ride or spending the night at a privately owned RV with a driving route similar to their trip's route don't know what's the best way of doing so
- ⇐ In most RV rides there are usually spare seats left, but the RV owners don't have a convenient way of renting them to other and earn a passive income.
- ⇐ The shared rides industry is growing, but this is said mainly about private cars and not RV's

The solution

A platform enabling RV owners to rent free seats to travelers who are joining their trip

Ease of use

- Comfort
- Time saving
- Money saving

A unique experience

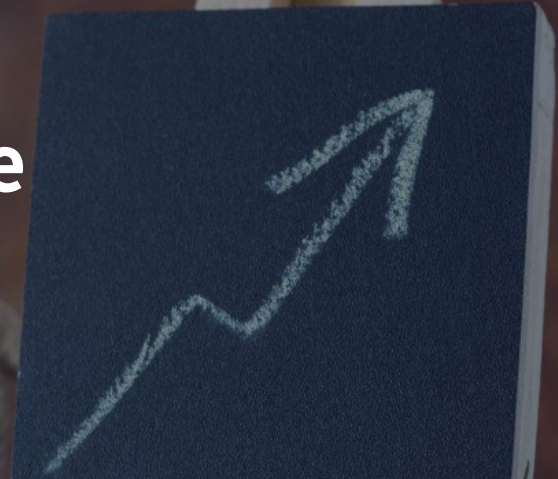
- An adventure
- Meeting new people
- Fun

Increasing revenue

- Advertising
- Taking advantage of free seats
- Passive income



Market size



\$56B

RV's

RV's market size, 2024
prediction
[https://
www.statista.com/
statistics/830986/
value-of-the-
global-
sharing-economy](https://www.statista.com/statistics/830986/value-of-the-global-sharing-economy)

\$335B

Sharing economy

Sharing economy market size,
2025 prediction

\$282m

RV rentals

RV rentals U.S market size,
2020
[https://
www.gminsights.com/
industry-
analysis/
recreational-vehicles-
market](https://www.gminsights.com/industry-analysis/recreational-vehicles-market)

Our Business Model



Commission fees

Most cost effective

- ✓ A model replacing the marketing of the business
- ✓ The fee could be charged according to the size of the deal
- ✓ Enables a dynamic income



Paid promotion

Most natural

- ✓ Enables smart and focused marketing
- ✓ Exposure to a new audience
- ✓ Goes well with the user experience



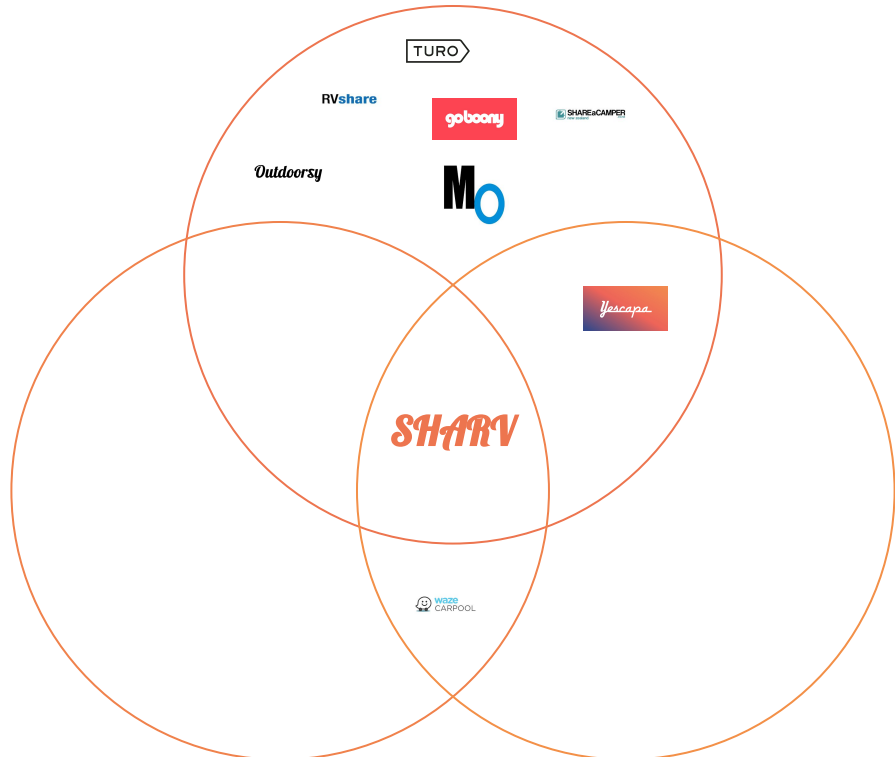
Licensing

Revenue increase

- ✓ Enables a fixed income
- ✓ Pricing according to usage volume
- ✓ Creates a dependency on the product and enables to penetrate the organization

Competition

An RV rental platform



A paid shared ride for a predefined route

A location-based ride management wizard

Milestones

2020

2021

2022

2023

What has been done already

- Building a concept and an initial product characterization
- Market and competition research
- Business planning and coming up with an action plan

Second year

- Developing an initial version
- Learning from users and improving the platform
- Distributing the platform through extensive marketing

Third year

- Another funding round
- Massive global expansion
- Developing additional features

Continued growth

- A possible public offering, exit, or continued growth.

The investment

\$100,000

General ●
\$45,000

Marketing and sales ●
\$35,000

**Product maintenance error
fix** ●
\$20,000



Thanks

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