



Handy Banjo

Building The Workforce Of Tomorrow



Problem

- Fragmented Marketplaces.
- Transactional/Platforms built to **ONLY** connect provider to the customer.
- Market saturated with just the marketplace model.
- Service providers left hanging.

Solution

- ✓ Everything in one place.
- ✓ Resources for the customer, service provider, and the community.
- ✓ A model providing high quality professionals and resources.
- ✓ Detailed attention given to those seeking better opportunities.

What is Handy Banjo?

Handy Banjo is the Home of Independent In-Person Service Experts with the goal of:

- ✓ We are: Focused on creating a community through meaningful connections, trustworthy providers, and the resources necessary to get the job done correctly and at a fair price. On a mission to connect the global in-person labor workforce by building the workforce of tomorrow with a vision to become the global standard of service excellence!
- ✓ Building a community workforce our customers can trust.
- ✓ Be a workforce platform that service providers can take pride in.

Business Model

Handy Banjo Platform 60%

- Transaction Fees
- Subscription Fees
- Rental Fees
- Sales Fees
- Listing Fees

Subcontracting Division 25%

- Enterprise Client Seeking On-Demand Labor
- Preferred Pros Seeking Anchor Clients

Smart Tool Shop 15%

E-Commerce Tool Sales

Market Size

On-Demand Home Services*
\$869 B

In-Person Services**
\$850 B

Home Improvement Industry ***
\$425 B

2.14 Trillion
of
U.S. Market Potential

The Deal

The Ask.
\$1.2m for
10% Max Equity

Return of Funds at
10x's; min. in
6 yrs term
Exit is a buyback
or at Series A Raise

Capital Uses
\$1.2m will give us
a 18-24 months runway.
\$810k (\$45k runway for at least 18 months)
\$250k- To acquire Franchisor's License
\$100k- Open 2 Hubs

***13.2 Million Return Min.**



The Goal

2021

- 10K Deals per month
- Platform is active in:
- 8 U.S. cities and 2 African cities
- 100 Services offered

2022

- 50K Deals Per Month
- 1M Users by year end
- Eligible for Series A Investment Round

2023

- \$13M Minimum gross profit
- \$8M from platform
- 50K Deals/Month Average MVP \$89/12 Month run
- \$5M from Subcontracting Division
- \$300K from Ecommerce Division