



OPPORTUNITY & CORONA CRISIS

Covid-19 enforced exhibitions across the country to close their doors physically earlier this year.

The impact has been phenomenal to the events industry, with UFI Global Exhibition Barometer estimating €158bn (USD\$180bn) of total output and 1.9 million jobs have been affected in exhibition and tourism-related activities.

High demand for the product through our website!

PROBLEM

Business

How to reach the maximum relevant audience with minimum expenses?

Exhibition

How to organize an exhibition & conference easily with a minimum of time and money?

Visitor

How to quickly find and contact people Visitor and businesses relevant to my field?

SOLUTION

Step 1

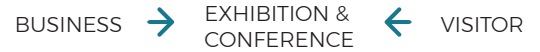
Booth for every business!

Every business can build its own booth easily and for free.

It takes 15 - 30 minutes to build a booth

Step 2

A web platform where business can meet and share their products with visitors



COMPETITIVE ADVANTAGE

Unique Concept

Booth standalone is built by business, and can participate in many exhibitions

Real 3D Environment

Intuitive simple to use movement with true 3D feeling

Simple Management

Easy to use tools to build a booth and manage exhibition

Cross Platform

Running well on any device: mobile, tablet and desktop, and all browsers

Multilingual

Any language can be used in an exhibition. Management system currently in English and Hebrew

Fast Loading

Exhibition is loading very fast: 10-20 seconds on all devices

VISITORS MARKET VALIDATION

Israel

Professional market
500,000

General market
3,500,000

World

Professional market
100,000,000

General market
2,500,000,000

MARKET SIZE

Israel **\$3M**

World **\$60M**

FINANCIAL

Development of product

\$400,000

Market penetration

\$100,000

For 15% of Company's equity