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LASTLi A SOCIAL NETWORK FOR THOSE WHO HATE SOCIAL NETWORK.

THE PROBLEM

Current social media choices contributes to



Wasted Time



Mental Health Disorders



Poor Communication Skills

THE SOLUTION

LASTLi upcoming platform will



promotes accountability in what someone posts



eliminates public comments and responses to posts



reduces social media time spent

BUSINESS MODEL

LASTLi generates



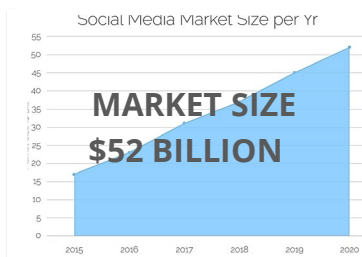
Revenue from advertising



Revenue from downloads (the Vault)



Revenue from subscriptions



Source: Forrester/Gartner

GO-TO MARKET PLAN

1. Build ambassador list of micro-influencers to have content for launch
2. Target big Influencers for collaboration and/or promotion of the app upon launch
3. Put app in pre-order and open beta on both IOS and Google Play
4. Built beta user list of influencers to ensure the product has stickiness

WHY US?

A different platform



LASTLi will have reduced ads and more in depth posts

LASTLi in depth posts are based on thoughts and words and not manufactured filtered pictures

LASTLi minimizes comments and keeps them private to the person who posts only

COMPOTITION

Leading platforms



Facebook Has become an Inconvenient platform full of target posts and ads

Instagram platform has morphed into a popularity contest that has contributed to low self esteem

Twitter Has become a toxic environment promoting conflict.

Asking For **\$300K** in Exchange For **6%** > Raised Capital Towards :

Develop Prototype into Working Beta / Marketing / Follower Acquisition / Key Employee Salaries