



A SOCIAL NETWORK FOR THOSE WHO HATE SOCIAL NETWORK.

THE PROBLEM

Current social media Choices
contributes to

Wasted Time

Mental Health Disorders

Poor Communication Skills



SOLUTION



LASTLi platform promotes accountability in what someone posts

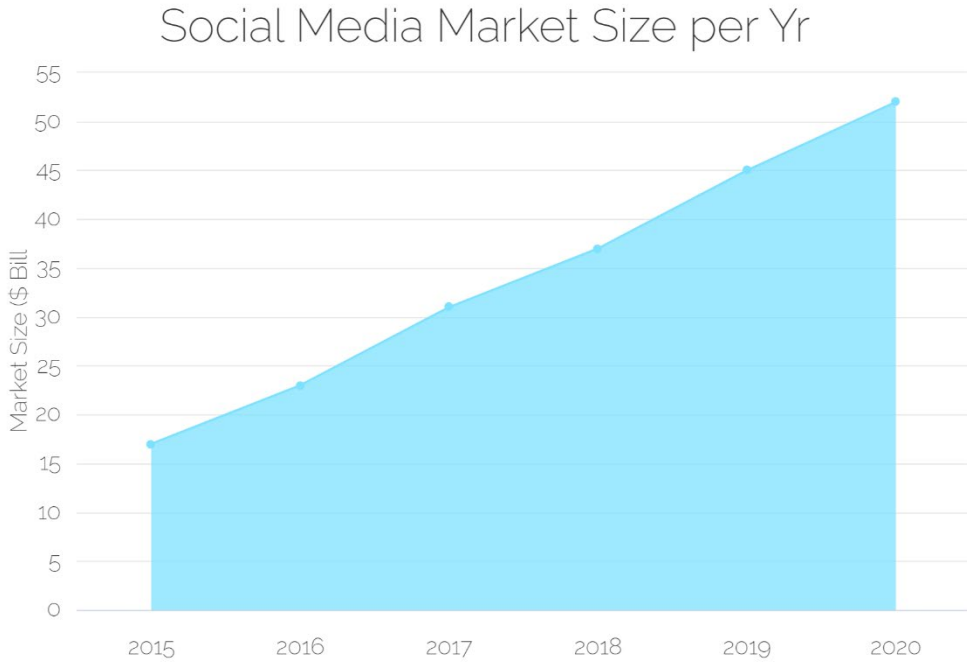


LASTLi eliminates public comments and responses to posts



LASTLi reduces social media time spend age

MARKET SIZE



Source: Forrester / Gartner / your Uncle

\$52 BILLION

([IbisWorld.com](https://www.ibisworld.com) Report)

BUSINESS MODEL



LASTLi generates
revenue from
advertising

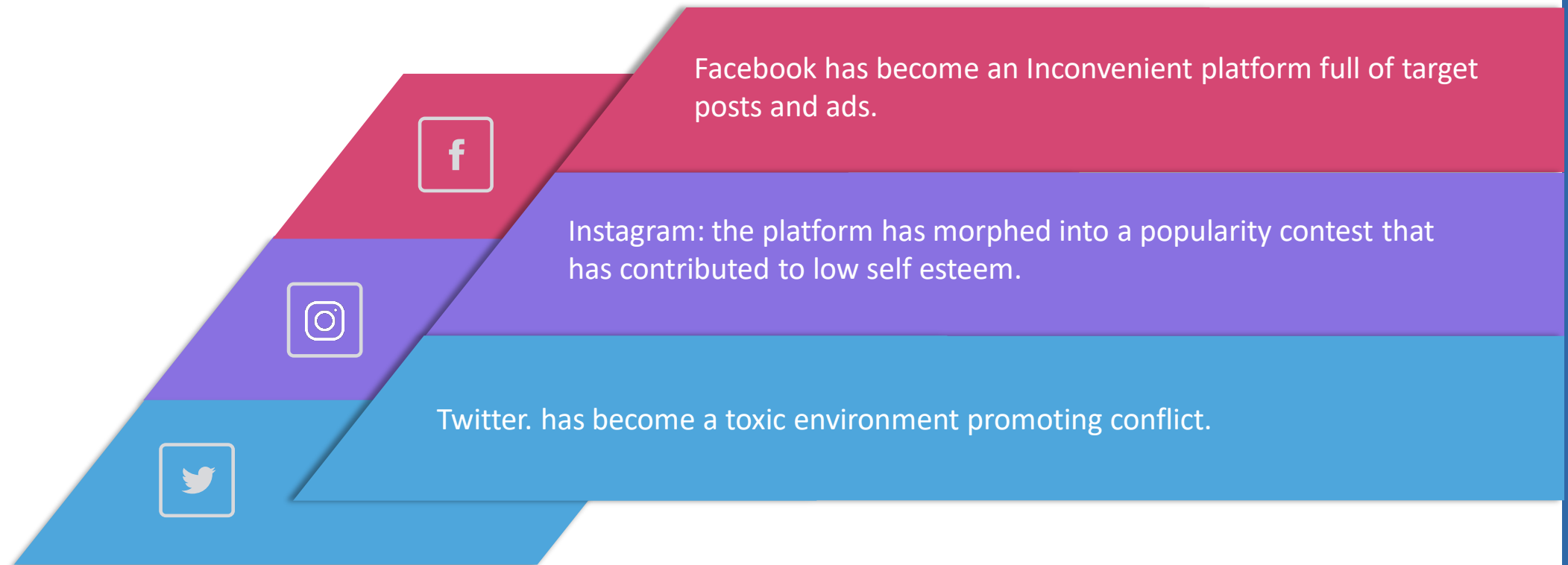


LASTLi generates
revenue from
downloads
(the Vault)



LASTLi generates
revenue from
subscriptions

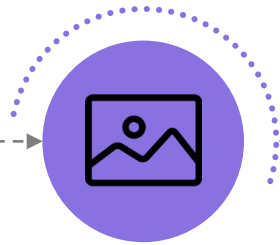
COMPETITION



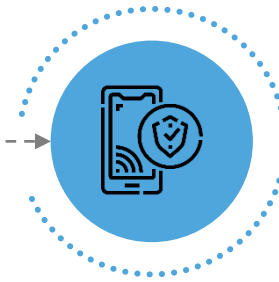
WHY US?



LASTLi will have reduced ads and more in depth posts



LASTLi in depth posts are based on thoughts and words and not manufactured filtered pictures



LASTLi minimizes comments and keeps them private to the person who posts only.

GO-TO MARKET PLAN

CUSTOMER ACQUISITION CHANNELS



1. Build ambassador list of micro-influencers to have content for launch
2. Target big Influencers for collaboration and/or promotion of the app upon launch
3. Put app in pre-order and open beta on both IOS and Google Play
4. Built beta user list of influencers to ensure the product has stickiness





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FUNDRAISING & MILESTONES

We will use the funds to accelerate growth to 1 million members.

\$300K



THANK YOU



MEL MENDOZA
Founder & CEO