

## Fake?



E-mail



Phone call



SMS/WhatsApp

## App Integration



**Affordable. Lucrative**  
Small investment prevents big losses.



**Multi Platform**  
Works on mobile phones, PC's, IoT devices and other connected devices.

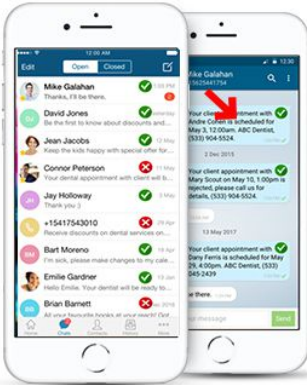
## App UI (example)



**Seamless**  
You don't need to open any other app. Cyberlinx works in the background.



**Comprehensive**  
Verifies incoming calls, SMS, WhatsApp messages, emails and other communication ways.



## Target Market



Financial Services



Gov and State



Distributed Businesses

## Team



**Yair Birobin**  
CEO - Co-Founder

Over +10 years in Elbit Systems in Signal Intelligence division - Product Manager & Developer.



**Yoav Rubin**  
CTO - Co-Founder

15+ years experience in Elbit Systems in software development and systems technical management.



**Roi Zamir**  
COO - Advisor

Leading a decentralized and strategic information- intensive business unit of over 100 employees and managing 60 projects worldwide.



**Eugene Sherman**  
Advisor

Experienced CIO and CISO, certified professional board director, member of Israel's Directors Union. 20+ years experience in determining and executing IT strategy for global IT organizations.



**Amihai Ben Shlush**  
CMO Israel - Advisor

10+ years experience in business entrepreneurship and marketing. Coordinator of government development programs.

## Social Engineering



## Global Trusted Network



## 1.5 Global Cybercrime Market (\$, in 2018)



## Business Model

### Licensing

The product will have different pricing packages:

- ✗ Endpoint license
- ✗ Depend of number of licenses
- ✗ Web server service fee
- ✗ Different types of protection may apply

	End User Basic	End User Pro	Cloud SaaS
<b>Licensing</b>	<b>\$1</b>	<b>\$3</b>	<b>\$95</b>
First feature	First feature	First feature	First feature
Second feature	Second feature	Fourth feature	Second feature
Third feature	Third feature	Fifth feature	Third feature
	<b>Order Now</b>	<b>Order Now</b>	<b>Order Now</b>

## Road Map

Funding be used to cover the cost of data capture and management platform, upgrade website and e-commerce, launch a digital advertising campaign and boost the development into a mature product.



**Secure Funding**  
Develop basic GTN Platform



**MVP Ready**  
Agreements in the local market



**Beta - POC**  
Expend platform capabilities



**Public Launch**  
Breakthrough to global market



**Scaling**  
Establishment into global market