



Grow Healthy

The first digital healthy lifestyle program, which connects kindergarten teachers with parents and provides municipalities with proven & measurable ROI



Market Opportunity



The educational world is undergoing an accelerated process of digitization. **The only area left behind is pre-primary education.**



Expenditure on education is the second largest expenditure for **families with a child or children under the age of 6.**



The whole world understands the importance of prevention in the field of health. Trillions of dollars are invested each year in treating health damage that occurs as a result of an unhealthy lifestyle.

Product & Competition



There are a lot of educational programs, including a lot of healthy lifestyle programs.

But we have not been able to find in Israel and meanwhile also not abroad, a program that brings the healthy lifestyle to kindergartens, in digital format.



The digital format saves the educational staff valuable time and provides the customer (for example, the municipality) monitoring & control capabilities. For the first time, in the preschool education field, ROI, success, satisfaction, impact can be measured.



The municipality (or any organization that operates tens, hundreds and thousands of kindergartens) can be guaranteed, for the first time, to receive the ROI that has been promised.

Business Model



We are being paid by municipalities that want to make wellness affordable and accessible to all. Aiming to expand worldwide, currently we operate in Israel, our clients include: Mitzpe Ramon, ofakim, Bet Semes, Kiryat Ata, Hevel Modi'in Regional Council and Dimona.



In the near future we will monetize our content, which is growing day by day, thanks to the stories, songs and games, pre-primary teachers upload to our digital system.



We are creating the largest community in the world which connects kindergarten teachers with parents, making wellness affordable and accessible to all.

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