

Shared RV rides for people who love travel, and people



The problem

- People interested in joining an RV ride or spending the night at a privately owned RV with a driving route similar to their trip's route don't know what's the best way of doing so
- In most RV rides there are usually spare seats left, but the RV owners don't have a convenient way of renting them to other and earn a passive income.
- The shared rides industry is growing, but this is said mainly about private cars and not RV's

The solution

A platform enabling RV owners to rent free seats to travelers who are joining their trip



Ease of use

- Comfort
- Time saving
- Money saving



A unique experience

- An adventure
- Meeting new people
- Fun



Increasing revenue

- Advertising
- Taking advantage of free seats
- Passive income

Market size

\$56B

RV's

RV's market size, 2024 prediction
<https://www.statista.com/statistics/830986/value-of-the-global-sharing-economy>

\$335B

Sharing economy

Sharing economy market size, 2025 prediction

\$282m

RV rentals

RV rentals U.S market size, 2020
<https://www.gminsights.com/industry-analysis/recreation-al-vehicles-market>

The investment - \$100,000

\$45,000

General

\$35,000

Marketing and sales

\$20,000

Product maintenance error fix

Our Business Model



Commission fees (Most cost effective)

A model replacing the marketing of the business
 The fee could be charged according to the size of the deal
 Enables a dynamic income



Paid promotion (Most natural)

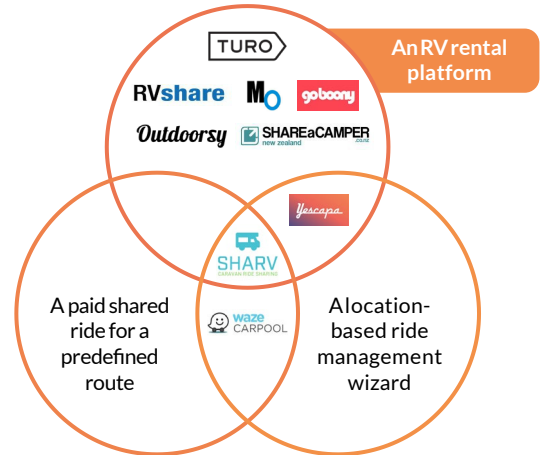
Enables smart and focused marketing
 Exposure to a new audience
 Goes well with the user experience



Licensing (Revenue increase)

Enables a fixed income
 Pricing according to usage volume
 Creates a dependency on the product and enables to penetrate the organization

Competition



Milestones

- 2020** **What has been done already**
 - Building a concept and an initial product characterization
 - Market and competition research
 - Business planning and coming up with an action plan
- 2021** **Second year**
 - Developing an initial version
 - Learning from users and improving the platform
 - Distributing the platform through extensive marketing
- 2022** **Third year**
 - Another funding round
 - Massive global expansion
 - Developing additional features
- 2023** **Continued growth**
 - A possible public offering, exit, or continued growth.

Thank You

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